7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Undergraduate degree college was established in the year 1964 by Shegaon Education Society's president late Shriman Seth Puranmalji Murarka a good humanitarian with the aim to bring the education to the doorsteps of rural and educationally backward sections of the. With this noble aim the society founded G,B.Murarka College, Shegaon and is affiliated to SGBAU University. The college is named after renowned social reformer, educationalist and good humanitarian. He belongs to a village Shegoan. The college is most accessible and is catering to the educational needs of rural students in Shegoan taluka Buldhana district of Vidharbha. Shegoan is a Municipality and is well connected by road and rail to the city of Akola. Shegoan has a rich historical background and well known in the society pilgrimage destination as its believed that Shri Sant Gajanan Maharaj lived here. Due to Shri Gajana Maharaja Temple tourism sector has developed at large extent .Maximum students under graduate stream of our college are doing part time job in this sansthan and various hotels of Shegaon area which develops them hospitality Industrial activity skill and it automatic develops path for future career in hospitality sector, entrepreneurship and mythological guide. This is U.S.P. of our institution regarding place or area distinctiveness

It is co-educational and is offering two undergraduate courses, namely B.A (History, Economics, Political Science), & B.Com.

The College admits the finest candidates with massive interest and motivation as their guiding principles to ensure quality professionals. Students are involved in skill development classes, interactive teaching and hands on experience. The teaching aids like audio-visual methods, OHP, periodical evaluation etc. add to the success of a student's academic progress. Various initiatives and rallies are taken up by the Institution to make the college campus eco-friendly through energy conservation, tree plantation, swachata abhiyaan, water harvesting, AIDS, etc. Additional, the student support is comprehensive by making accessible the mentorship program, counseling services and various committees to resolve issues related to ragging, sexual harassment and grievances if any. Various outreach programs and camps are also organized to promote community network.

Our present Chairman Seth Shriman Murarilalji Murarka has always stressed upon this goal with a single minded devotion. We hope to continue our work with equal zeal and sincerity to achieve new targets. Each prospective student is encouraged for various co-curricular and extra-curricular to ensure overall progress through a holistic approach. The college has a land area of 4.50 acres. There is a big play ground developed by Sports Authority of. It has 7 class rooms and 01 commerce lab and 01 English language lab. The college has a library with about 13500 text books, computers reference books and Journals.

Seth GBM College of Arts and Commerce aims for quality and innovative services in terms of academic aspects. A preset action plan is scheduled which helps to develop and deploy effective implementation of the curriculum. Our qualified teachers upgrade and update their professional acumen for effectively translating the curriculum by attending workshops, training programs and seminars.

The College is governed by a Managing Committee which consists of a team of efficient leaders who strive hard to achieve the vision, mission and objectives. The management committee is representative in nature and considers views of all sections in planning activities. They work on implementing adequate finance and infrastructure to reinforce success of the institute.

We are very much attentive that the dimensions and quality of education keeps on varying with time. It is indispensable for any centre of higher education to understand that accurate service lies in imparting education, inculcating moral values and motivating young minds towards research for the future. The role of NAAC has always been to provide appropriate information to stake holders on whether minimum standards are available in an institution to deliver education.

Since its inception it has been trying to realize the dreams of our founding fathers. The college offered Arts and Commerce courses namely B.A with Mar.Lit , History, Economics, Political Science and B.Com (General) from the academic year 1971 & 1972 respectively. The total number of students pursuing the B.A. & B.Com under graduate courses is 535. All the students are coming educationally background rural areas.

The Shegaon Education Society, Shegaon, visionary members of the Local Management Committee of the College, and the hardworking staff of the college along with its students have been striving together to transform this college into a collective venture in development of students and their careers to contribute to a healthy society and nation.